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| Transportation Method | Advantages | Disadvantages | Real Life Company |
| Trucks | 1.  2. | 1.  2. | 1.  2. |
| Trains | 1.  2. | 1.  2. | 1.  2. |
| Planes | 1.  2. | 1.  2. | 1.  2. |
| Ships | 1.  2. | 1.  2. | 1.  2. |
| Pipelines | 1.  2. | 1.  2. | 1.  2. |
| Electronic Delivery | 1.  2. | 1.  2. | 1.  2. |
| Intermodal freight transport | 1.  2. | 1.  2. | 1.  2. |

1. Fill in the following chart by listing 2 advantages and disadvantages for each transportation method, along with 2 examples of real companies that provide these services.
2. Jenny Lee owns the Rain Shop, a specialty store that sells raincoats, hats, boots and umbrellas. It is March, the start of her busiest months, and Jenny finds a source for really big and decorative umbrellas in Taiwan. Umbrellas like this normally cost Jenny $20 each, but she could buy these from Taiwan for only $10. She wants to order three dozen umbrellas, and is determining the best way to have them shipped. If she ships by air, the cost would be $300, but she would have the umbrellas in a week. If she ships by boat, the cost is only $100 but it takes a month to ship the umbrellas.
   1. Calculate the cost per umbrella for each transportation method.
   2. What other factor should Jenny consider when she is deciding on a transportation method? Why is this factor important?
   3. What would you advise Jenny to do?