**Introduction to the Internet Assignment**

In this unit, we will be looking at the internet and how we can use it effectively in a business setting. We will look at the basics of how it works, some ethical issues that arise with its use, how businesses use the internet to make more money, and finally will create our own website that will be online.

Before we can do any of these things, we need to know how the internet was developed and how it functions. Rather than listen to me talk, you are going to research some questions to come up with the answers.

*The Assignment*

With a partner (choose wisely), you are going to research some guiding questions on the internet and create a 1 page summary report that explains these questions.

It is expected you will use internet sites and your textbook for your research, but are not to use Wikipedia (must find other legitimate sites to find your information) – ALL SOURCES MUST BE CITED!!!!!! You are to use the references tab in MSWord to keep track of your sources and create an APA bibliography when you are finished

*The Guiding Questions*

Remember that these questions are to guide your research – **YOU ARE NOT SIMPLY ANSWERING THE QUESTIONS! Fell free to add more information that you feel is important!**

1. How did the Internet develop? Where did it come from and why was it initially created?
2. How are the Internet and the World Wide Web different?
3. What is the World Wide Web and how did it evolve?
4. How does the internet work?
5. How is the Internet regulated? Should it be regulated?

Your summary should include all of the following necessary parts:

At least 2 appropriate pictures or diagrams with sources inserted into the text

Stylized text, Text boxes, charts, multiple columns, headings, bullets, etc.

Beyond providing the information required, you are to create a creative and interesting summary. Think of how you can put the information down in an interesting way

References in APA 6th edition format (use the tool in MS Word to help you with this)

Your summary should be 1 page long and **be entirely your own words** (plagiarism will not be accepted!)

You have two days (Monday and Tuesday) to complete this assignment

**Due: Wednesday, June 5, 2013**

Please see the attached rubric for marking scheme.

**Student Names: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ & \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Rubric**

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| --- | --- | --- | --- | --- |
| **Introduction to the Internet Assignment** | | | | |
| **Categories** | **Level 1 (50 - 59%)** | **Level 2 (60 - 69%)** | **Level 3 (70 - 79%)** | **Level 4 (80 - 100%)** |
| **Knowledge & Understanding Demonstrates an understanding of how the internet was started and how the internet operates** | Demonstrates limited understanding of how the internet was started and how the internet operates | Demonstrates some understanding of how the internet was started and how the internet operates | Demonstrates considerable understanding how the internet was started and how the internet operates | Demonstrates thorough understanding of how the internet was started and how the internet operates |
| **Thinking & Inquiry Uses critical and creative thinking skills when addressing the issues covered in the guiding questions** | Uses critical and creative thinking skills when addressing the issues covered in the guiding questions with limited effectiveness | Uses critical and creative thinking when addressing the issues covered in the guiding questions with moderate effectiveness | Uses critical and creative thinking when addressing the issues covered in the guiding questions with considerable effectiveness | Uses critical and creative thinking skills when addressing the issues covered in the guiding questions with a high degree of effectiveness |
| **Communication Presents summary with clarity and purpose** | Presents summary with limited clarity and purpose and / or has numerous errors | Presents summary with some clarity and purpose and / or has some errors | Presents summary with considerable clarity and purpose and / or has few errors | Presents summary with a high degree of clarity and purpose and / or has no errors |
| **Application Uses word processing software effectively (appropriate formatting, insertion of pictures into word processed document, proper references completed, overall appearance of document)** | Uses software with limited effectiveness  Only some of the components of the assignment are present | Uses software with moderate effectiveness  Most components of the assignment are present | Uses software with considerable effectiveness  All components of the assignment are present | Uses software with a high degree of effectiveness  All components of the assignment are present |

**Final Mark: \_\_\_\_\_\_\_\_\_\_\_\_\_ %**