**Entrepreneur Interview Rubric**

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| **Criteria/ Level** | **Level 1: 0-5** | **Level 2:**  **6-7** | **Level 3:**  **7-8** | **Level 4: 8-10** | **Mark** |
| **Entrepreneur characteristics** | Some are mentioned | Some are mentioned with examples | Good discussion of characteristics with examples | Excellent discussion  Clear understanding of characteristics of entrepreneur | /10 |
| **Venture description** | Some description of venture | Venture is clearly described | Evidence of good understanding of the venture | Excellent understanding and explanation of venture | /10 |
| **Interest** | Mildly interesting | Attempt is made to make the report interesting | Entertaining and creative report | Outstanding job making the report interesting, creative and entertaining | /10 |
| **Writing style** | Below acceptable standard in spelling, grammar and style. | Below standard spelling/ grammar | Spelling/ grammar good, style flows, good paragraphs | Excellent use of language to weave a wonderful tale.  Strong command of the language and writing conventions | /10 |

**Interview Assignment Checklist Completed**

**Total Mark / 40**