**Interview of an Entrepreneur Assignment**

**The Assignment**

The activities in this assignment are focused on you arranging and carrying out an interview of an entrepreneur from your community. This entrepreneur could represent a non- profit enterprise or a commercial one, and could be in manufacturing, retailing, or service industries. You should schedule completion of the various phases over a two-week period.

**The Requirements**

Interview a local entrepreneur. If you are lucky, the person may be a member of your family or a friend. Follow the guidelines for the interview and write a report based on the interview. The report should read like a newspaper or magazine story on an entrepreneur. Think of how a newspaper looks, with headings, pictures, quotes, etc. The report is to be 500- 700 words (2 pages double-spaced). Focus on the most relevant and interesting information from the interview. Do not try to get every piece of information from the interview onto paper. The report should stress the interesting facts, not the mundane. The Assignment Checklist must be signed off at least twice by the teacher during the period of time between the start and submission of this assignment. The checklist must also be handed in with the report.

**Due: February 22, 2013**

**Selecting an Interviewee**

To identify and select an entrepreneur to interview, you could draw from one of the following possible sources:

1. Relatives, friends, or acquaintances might be able to recommend someone they know whom they consider to be an entrepreneur.
2. Most communities have business development agencies that deal with entrepreneurs on a regular basis. Perhaps you could write a letter, explaining what you require, and ask that a list of potential interviewees be supplied.
3. Local newspapers are another possible source. Television and radio media members might also be able to help.

**Suggested time:**

Interview: 20-30 minutes

Thank you note: 10 minutes Total Time Expected: Approx 4 hours

Report: 3 hours.

Proof, layout and corrections: 20 minutes