**Financial Ratio Analysis Template**

How much start-up money is needed to start your venture?

How much are you forecasting your sales to be in your first 3 years?

What will the repayment schedule be for your investors / financers?

What are your financial objectives in your first year?

Approximate your break-even point

* (Break-even Point = Fixed costs / gross profit)

Approximate your estimated market share

* (Company sales / total market sales x 100)

Calculate your estimated profit margin

* Profit margin =Selling price-Cost price \* 100

Selling price

Calculate your estimated return on investment

* Return on Investment = Net Income \* 100

Amount Invested