**Barriers to Entry**

Think of your product, business and/or industry. What might be a problem or “barrier to entry” for you starting your business? Try to think of at least 5 things. For each one, explain how you will overcome this barrier.

Barrier #1

Way to Overcome it

Barrier #2

Way to Overcome it

Barrier #3

Way to Overcome it

Barrier #4

Way to Overcome it

Barrier #5

Way to Overcome it