**Go to the following website:**

<http://www.logoworks.com/what-makes-a-great-logo.html>

What are the 7 tips to making a good logo? Briefly describe each one ☺

1)

2)

3)

4)

5)

6)

7)

2. Go to: <http://www.logoworks.com/Logo-design-recent-logos.html>

Looking at the 7 logos in the picture, which one do you think is designed best? Explain using the tips above!

Mission Statement: Find the mission statements for the following companies. Write them in the space provided.

1. McDonalds:
2. Starbucks: