**Exploring Venture Plans**

**With a partner, visit the following website:**

[**http://www.bplans.com/**](http://www.bplans.com/)

**Click on the link entitled "Free Business Plans".  Scroll down the list and choose one sample plan of interest to you and your partner.  Review the sample plan and answer the following questions:**

**A venture plan is a road map for running a venture – a written summary of what the venture can accomplish and how it will do it. A venture plan should always include**

* **A mission statement that describes your vision for the venture, including your aims and objectives**
* **The marketing research you have done, and a detailed description of your target market**
* **A list of the financial, material, and human resources you need to make your plan work**
* **An explanation of how the business will operate**
* **A plan for raising the money you need to start your venture**
1. **Does the venture plan chosen accomplish this main purpose?  Why or Why Not?**

[Type a quote from the document or the summary of an interesting point. You can position the text box anywhere in the document. Use the Text Box Tools tab to change the formatting of the pull quote text box.]

1. **What main sections can you find in the plan?**

[Type a quote from the document or the summary of an interesting point. You can position the text box anywhere in the document. Use the Text Box Tools tab to change the formatting of the pull quote text box.]

1. **What is the purpose of each one?**

[Type a quote from the document or the summary of an interesting point. You can position the text box anywhere in the document. Use the Text Box Tools tab to change the formatting of the pull quote text box.]

1. **What questions do you have about this plan?**

[Type a quote from the document or the summary of an interesting point. You can position the text box anywhere in the document. Use the Text Box Tools tab to change the formatting of the pull quote text box.]

1. **If you had money to invest, would you be likely to invest in this venture?  Why or Why Not?**

[Type a quote from the document or the summary of an interesting point. You can position the text box anywhere in the document. Use the Text Box Tools tab to change the formatting of the pull quote text box.]

You are required to hand this by emailing Mr. Bourne at the end of class and adding the file as an attachment. (christopher.bourne@ucdsb.on.ca)

Make sure you save this file with your names in the title

**ie: Jakeandsallybusinessplanquestions.doc**